



Durham Rotary Club Bulletin

October 16, 2006

2006-2007 RI Theme

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RI MISSION STATEMENT

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

DRC PROGRAM CALENDAR

10/16 – Board Meeting – 11:30am

10/16 – Monthly Goods Donation
Recipient: Durham Rescue Mission

10/16 – Andy Rothchild
“Scientific Properties and their Redevelopment Activities around Downtown Durham”
Introduction: Seth Jernigan

10/23 – Charlie Sanders, Past Chairman
NC Lottery Commission
Introduction: Bill Burns

10/30 – Maria Gill, Duke Global MBA Program
“A Culture-Relative Perspective”
Introduction: Connie Campanaro

11/06 - Walter Shackelford
Veteran’s Day Program
Introduction: Seth Jernigan

11/13 – Sara Marks
“Alzheimer’s Disease”

11/20 – Sam Wells, Dean of the Chapel at Duke
“Thanksgiving Program”
Introduction: Susan Ross

SERVICE SCHEDULE

	10/16	10/23
Musician:	Seth Warner	Seth Warner
Invocation:		
S-a-A Report:	Beth Breaux	
Program Write-up:	Scott Gardner	Scott Gardner

DRC Raffle supports the RI Foundation



Programs and Projects

Voluntary Contribution: \$1/ticket or \$5/6

Proceeds: 1/2 - RI Foundation; 1/2 - Winner

9/25 – Total Raised: \$81.00

Cash Winner: Verne Lanier

10/02 –

“MANAGING INVESTMENTS

IF IN DOUBT, HELP IS THERE – USE IT!”

John Maron, IEC-NC Sec. State Office



“When in doubt, check it out!” That was the message from John Maron, Investor Education Coordinator for the Securities Division of the NC Secretary of State’s office. Maron provided information on the securities industry, who the players are, and what to look for (and look out for) when considering making investment decisions. The Securities Division administers and enforces security laws in North Carolina.

The players - Financial security advisors include stockbrokers, investment advisors, and financial planners. **Stockbrokers** (brokers/dealers) help their client buy and sell securities, must be registered with the Securities and Exchange Commission (SEC) and the office of the NC Secretary of State, must know their client/customer, but do not have fiduciary responsibility to the client/customer. **Investment advisors** provide advice for a fee, manage client portfolios, must be registered (if investments are of sufficient size), and do have fiduciary responsibility to their client. **Financial planners** provide advice on setting financial goals, providing information on investment instruments, etc., but are the least regulated, and are not required to be registered.

Maron then discussed fraud. 57% of fraud victims are 50 years or older (AARP 2001). Why? Seniors are better savers. Fraud artists also fish for clients through psychological pitches. What should we look for when we suspect a scam? 1) promises of high returns on your investment; 2) pressure for you to make an immediate decision; 3) an appeal to your psychological fears; and 4) offers to help “make back” money lost in the transaction if it turns sour.

So, when considering making investments, understand the investment instrument(s) you are considering, understand how fees and/or commissions are determined, and, most importantly, consult an expert you can trust. If an investment sounds too good to be true, it probably is!! Do not let embarrassment prevent you from asking questions of the right people, and do not wait until it is too late to call 1-800-688-4507, the State’s fraud line. Other helpful websites include: www.sosnc.gov (NC Secretary of State website); www.nasaa.org (North American Security Administrators Association); and <http://sec.gov> (US Securities and Exchange Commission).

- Scott Gardner

President’s Message - Susan Ross

On October 15-16, Bread for the World and The One Campaign are sponsoring a 24-hour focus on world hunger to draw attention to the needs of people around the world. As Rotary International, our District 7710, and our club strive to do our part, let us remember that it will take a concerted effort on the part of governments, organizations, and people everywhere to deal with these issues. On World Food Day, these groups are trying to raise international awareness of global policy and the Millennium Development Goals which were approved in 2000 by the United States and 188 other countries, as shown below:

Millennium Development Goals (MDGs) for 2015

The MDGs are a set of eight achievable goals agreed upon by 189 nations in September 2000, including the United States, which derive from the United Nations Millennium Declaration.

1. Dramatically reduce extreme poverty and hunger (cut each in half by 2015).
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria and other diseases
7. Ensure environmental sustainability (including clean water and sanitation)
8. Develop a global partnership for development (including more and better aid from rich countries like the U.S.)

Club Goods Donation (Projects & Contributions Committee)

We will be helping the Durham Rescue Mission stock its pantry for the holidays. Please bring some of the following items to our meeting on Monday, October 16: Canned goods, Dried food goods (rice, beans) Household paper products Toiletry items for men and women
Additional information: Club liaison – Mike Woodard (668-0817) or mwoodard@duke.edu

OCTOBER — VOCATIONAL MONTH..... www.rotary.org

• **31 October: World Interact Week begins**



History

Rotary's emphasis on vocational service has its roots in the founding of the organization in 1905. And the use of the classification principle — the guideline by which nearly all Rotary membership is determined — assures that each club has among its members a cross-section of a community's business and professional population.

The second part of the **Object of Rotary** calls for Rotarians to apply high ethical standards in their businesses and professions, recognize the worthiness of all useful occupations, and to consider their own occupations as opportunities to serve society.

In 1943, Rotarians were provided with a tool to help them achieve their vocational service goals when the RI Board of Directors voted to make **The 4-Way Test** an official component of the vocational service ideal. The test gave Rotarians a way to assess whether their personal and business dealings were being conducted with truth, fairness, goodwill, and decency.

For the first 80-plus years of Rotary's history, the second Avenue of Service — vocational service — was an area that focused on personal contributions that Rotarians could make within their own workplaces. Increasingly, however, clubs began to expand the definition of vocational service by organizing events such as career seminars and vocational training workshops.

So, in 1987, the RI Vocational Service Committee was called together — for the first time in 40 years — to redefine the second Avenue of Service. The committee created, and the RI Board adopted, new committee structures and determined that vocational service was now the responsibility of individual Rotarians and clubs within the workplace and the community. In 1989, the **Council on Legislation** adopted the **Declaration of Rotarians in Businesses and Professions**. This declaration spelled out the high ethical standards referred to in the Object of Rotary, and it gave Rotarians another tool for gauging their own professional ethics as well as the ethical standards they hoped to encourage through vocational service projects.

Vocational service evolved further in the 1990s with two new opportunities for Rotarians to share their professional skills. In 1992, the **Rotary Volunteers** program was brought under the umbrella of vocational service. And in 1993, the International Vocational Contact Groups program was merged with World Fellowship Activities to form a new program called **Rotary Fellowships**.
More www.rotary.org

World Food Day -- October 16



Rotary clubs reduce pain of hunger

By Tonya Weger – RI News - 13 October 2006
Photo by Alyce Henson/RI

A child sips fortified boule, a mixture of millet and milk, at a Rotarian-supported feeding center near Niamey, Niger.

Eradicating extreme hunger and poverty tops the list of the United Nations' **Millennium Development Goals**. In addition, eliminating hunger is one of RI President Bill Boyd's key initiatives. Rotarians have been working diligently to answer Jeffrey Sachs call to service at the 2006 RI Convention. Sachs, the special advisor to UN Secretary-General Kofi Annan and head of the UN Millennium Project, told Rotarians that by 2015 we should be making decisive progress against hunger. According to Boyd's appointed **Health and Hunger Resource Group**, hunger daily kills more than 25,000 people. Rotary clubs worldwide are fighting against hunger.

A sample of what some Rotary clubs are doing to combat hunger –

The Philippines -- Poverty persists in the Philippines, despite recent attempts to boost individual incomes through land reform and other social welfare programs. In the city of Calauag, farmers have neither the technical expertise nor the equipment needed to make their farms commercially viable.

The Rotary Club of Calauag asked local government agricultural experts to help train farmers in modern sustainable techniques for growing corn and other profitable crops. With government subsidized seeds, club members led volunteers in helping more than 100 farmers and their families to make a profit on their crops.

Through grants from The Rotary Foundation and the Philippine government, the program has expanded to include a microcredit loan system, improved farm infrastructure, livestock training programs, and marketing assistance.www.rotary.org

★ **Member Birthdays – Month of October**

03 MaryAnn Black	14 Bill Anlyan	25 Dean Hamric
04 Ken Chamblee	17 Libby Barnes	25 John Sharpe
04 John Looney	18 Jim Pleasants	26 George Williams
04 Alex Rivera	18 Kenan rand	29 Barry Curtis
11 Shelly Weitz	19 Marvin Walker	30 Bob Booth
12 Wendell Davis	20 Cindy Ray Keene	
13 Parks Alexander	23 Art Christakos	
13 Brian Scott	25 Barker French	

Sergeant-at-Arms Report – 10/02 Meeting

Program Speaker: John Maron

Visiting Rotarian:

Henry Stewart – SW Durham

Guests of Members:

Steve Acuff Verne Lanier
John Edwards Matthew Ramadan
Sylvia LeGoff Sherry DeVries
Greg Connor Arthur Rogers
Melissa Mills Susan Ross

October 2 - Attendance Report

Total Members	202
Active Number used for attendance	174
Members Present	84
Attendance	49.43%

Meeting make-ups can be conducted online if you cannot attend a meeting at another club location. The link to one of the e-clubs is: www.rotaryclubone.org.

DRC Item - Kevin Rumsey – keeping in contact – Kevin was called to active duty in Iraq. Anyone who wishes to contact him can e-mail him at: rumminator@aol.com. Kevin's wife, Trish provided this link to see Kevin in action in 2005 - <http://hometown.aol.com/rumminator/RP2Rumsey.html>

RI & DISTRICT LEADERSHIP

RI President: W.B. (Bill) Boyd
District 7710 Governor: Tim Mannix
ADG- Area 7: Karen E. McMahan

2006-2007 DRC OFFICERS

President: Susan Ross
 Susan.ross@dev.duke.edu
 681-0465 (office)

President-elect: Toby Barfield
 BarfieldT@usa.redcross.org
 489-6541 (office)

Secretary: Newman Aguiar
 newman@nc.rr.com
 201-1868 (office)

Assistant Secretary: Doug Zinn
 Kathy@marydukebiddlefoundation.org
 493-5591 (Residence)

Treasurer: Kurt Preble
 KPreble@VerityInvest.com
 490-6717 (office)

Sergeant-at-Arms: Troy Livingston
 Troy.livingston@ncnls.org
 220-5429 X328 (office)

BOARD OF DIRECTORS

Past-President: Dean Hamric 6/07
 Sam Miglarese 6/07 Tom Krakauer 6/08
 Trey Gilmore 6/07 Jerry O'Keefe 6/08
 Arthur Rogers, III 6/07 Carolyn Titus 6/08
 Shelly Weitz 6/09
 Marilyn Walls 6/09
 Connie Campanaro 6/09

Club Bulletin News Connection . .

Bernadette Jones, Executive Secretary
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BjonesDurRotary@nc.rr.com



Collecting stories and chronicling achievements and projects of Rotarians worldwide, RVM documents Rotary's global impact. From providing basic necessities like shelter, food and water, to bringing new life through new limbs RVM shows what can be accomplished.

Vol 1 Issue 2 - Rotarians share their inspiring stories of service and transformation as they help children in Thailand, Russia, Nicaragua, and the United States in this second issue of RVM, The Rotarian Video Magazine.