



# Durham Rotary Club Bulletin

## March 12, 2007

2006-2007 RI Theme

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### RI MISSION STATEMENT

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

### THE 4-WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### DRC PROGRAM CALENDAR

- 03/12 – Peter Lange, Duke Provost  
Tallman Trask, Duke Executive VP  
“Duke’s Central Campus Development Project”  
Introduction: Michael Palmer
- 03/12 – **Community Service Award Meeting – 1:30pm – Public Relations Committee**
- 03/19 - **Board Meeting – 11:30am**
- 03/19 – **New Member Installation**
- 03/19 – Greg Hohn  
Transactors Improv  
Introduction: Rah Bickley
- 03/26 – Frank Konhaus, Ken Dalsheimer,  
Penelope Maunsell  
“Retrospective on Georges Rouse”  
Introduction: Arthur Rogers
- 04/02 – Paul Harris Fellows Awards Program  
Ken Lundstrom
- 04/09 – **No Rotary – Holiday Observance**

### SERVICE SCHEDULE

	3/12	3/19
Musician:	Verne Lanier	Verne Lanier
Invocation:	Rah Bickley	Miguel Rubiera
S-a-A Report:	Jane Kestenbaum	Melissa Mills
Program Write-up:	Willie Covington	Willie Covington

### DRC Raffle -- Supports The RI Foundation Programs and Projects



Voluntary Contribution:  
\$1/ticket; \$5/6 tickets

3/05 – Total Collected: \$86.00

Winner: *Muriana Fleming* – Guest & RAD Winner

### The CART Fund

(Coins For Alzheimer’s Research Trust)

3/05 - \$42.56

03/05/07 –

### “Transforming American Cities” --

Ken Reiter

Kenneth M. Reiter, Senior Development Director for Struever Bros. Eccles and Rouse, Inc. (SBER) was our speaker on Monday, March 5<sup>th</sup>. SBER’s goal is rebuilding America’s cities one neighborhood at a time, and in that regard the company has completed a broad range of development types. These projects include mixed-use historic rehabilitation; mixed-income housing development, both market-rate and affordable, rental and for-sale, including both public and private institutions.



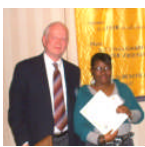
Struever Bros. Eccles and Rouse, Inc. have led in the master planning efforts for projects in many of the great cities in this country. Their first effort of this kind was in Baltimore, MD, and other cities enjoying their rehabilitation design projects are: Boston, MA, Wilmington, DE, Providence, RI, Harrisburg, PA, Nashville, TN, Yonkers, NY, and now, Durham, NC.

SBER’s general approach and philosophy of rebuilding neighborhoods is a holistic one. Returning distressed, decaying neighborhoods to desirable ones takes more than just bricks and mortar. It is about improving the quality of life and social institutions. It is about addressing safety and security concerns. It takes listening to the residents who still see value in the neighborhood and understanding what it was that made the neighborhood strong at one point in time and what it is that will make the neighborhood strong again. It is viewed as reestablishing a sense of place and connections that have broken down over the years.

SBER’s major project in Durham at this time is the American Tobacco project. This project has completely transformed an area of our city that had long sat in decay. The work that has taken place on this particular project so far has indeed been transforming and is truly measuring up to the goals set forth by Struever Bros. Eccles and Rouse and articulated by our speaker, Ken Reiter.

*Submitted by Willie Covington*

### Durham RAD Speech Winner – Muriana Fleming



George Deaton who headed the club’s RAD (Rotarians Against Drugs) speech contest presented the winner to Muriana Fleming. She received a 1<sup>st</sup> Place Certificate and a \$50. prize. Muriana will compete in District 7710’s contest to be held March 11 in Chapel Hill. The second place winner was Matthew Cooper who will receive a certificate and a \$30 prize.

George expressed appreciation to club members: Ted Corvette, Charles Curry, Anna Jones, Melissa Mills, Bill Stokes, and Shelly Weitz who help select the winner.

[Note --Muriana and her mother, Qiana Fleming were guests of the club and Muriana also had the winning ticket number for the Raffle prize of \$43.]

### Youth Exchange Student

*Carlos Galvis*, the Youth Exchange student from Venezuela was introduced by Chip Denton who served as one of Carlos’ host families. Carlos is attending Jordan High and has won a place on the school’s tennis team.

### March 12-18: World Rotaract Week



Rotaract is a Rotary-sponsored service club for young men and women ages 18 to 30. Rotaract clubs are usually community-based or university-based and are sponsored by a local Rotary club making them true "partners in service" and key members of the Rotary family.

All Rotaract efforts begin at the local grassroots level and Rotaract clubs have access to many of the resources of Rotary International and [The Rotary Foundation](http://TheRotaryFoundation.org).

As one of the most significant and fastest-growing programs of Rotary service, with more than 8,000 Rotaract clubs in some 155 countries and geographic areas, Rotaract has become a worldwide phenomenon.

### Nominations for the Durham Rotary Community Service Award

The Public Relations Committee is currently seeking nominations for the Club’s annual Durham Rotary Community Service Award. The committee plans to meet Monday, March 12 at 1:30pm to consider the nominees. The award is given to a non-Rotarian. If you know of someone who has exhibited outstanding service to the community and should be considered for this award, please submit the name of a candidate to Dieter Mauch at e-mail [dmauch@pwkl.com](mailto:dmauch@pwkl.com) or phone Dieter at (919) 682-9691.

### District Conference, Apr. 20, 21 - at the Friday Center in Chapel Hill

On Friday from 6:30 – 9:00 pm attend a Foundation banquet and awards evening with a social hour featuring an open bar for wine, beer, soda and water. Saturday will run from about 8:30 am until 2:30 pm so everyone can get home and have dinner with their families. The cost for a Rotarian is \$125 for both days’ events (\$50 per day for spouses). We have great speakers and informative break-out sessions. This year we’re inviting the Interact and Rotaract students to join us for the first time. You can enroll on-line using the District database.

**MARCH 2007 — LITERACY MONTH.....www.rotary.org**

*Bill's MESSAGES*

*March 2007 - The Rotarian*

Dear fellow Rotarians,

As members of a family of book lovers, we have always made literacy a high priority in our lives. Our home is full of books, and neither Lorna nor I ever travel without two or three. Reading is a great joy for both of us, and it is a joy we've shared with our children and grandchildren. Unfortunately, for many people around the world, the simple pleasure of reading seems hopelessly out of reach.

Without literacy, all the written words we encounter every day – not just in books and newspapers, but in maps, labels, street signs, and billboards – are mysteries and roadblocks to full integration into society. For me, teaching someone to read is one of the most rewarding acts of service imaginable. All it costs is patience and time, and the rewards are incalculable.

Like nothing else, literacy is a stepping stone away from poverty. It is a gift of self-reliance, one that can be freely passed on from generation to generation. Once there's literacy in a family, it's almost always there to stay, as literate parents raise literate children. Literate parents are also more likely to raise healthier children, whose horizons will stretch far beyond their own homes and villages. Literacy, quite literally, opens up a new world.

We need to be aware that illiteracy is not a problem only of the developing world. Even in the wealthiest countries with universal education, many people are functionally illiterate. Where illiteracy carries a stigma, it can be especially difficult to combat. Yet, in highly literate societies, being able to read and write is crucial in almost every job. Go into any prison or hospital, and you will find a disproportionate number of people who are functionally illiterate. Too many of those who work in unskilled jobs are illiterate and need their workmates to read for them. But Lorna and I have seen illiterate women in Uganda learn to read within days and children exposed to books for the first time in South Africa finding a new world they didn't know existed. We've seen Rotarians in India and Nigeria and Turkey using the concentrated language encounter method to teach thousands of women and children, and some men, to read. The issue is not one of intelligence but of opportunity.

Literacy has rightly been high on Rotary's service agenda for many years now, and it should feature among the projects of every Rotary club. Whether the goal is donating books, running literacy classes, supplying elementary school students with dictionaries, or just helping children with their schoolwork, literacy projects bring great results with very little investment of money. As someone who has spent many hours sitting on undersized chairs listening to children read, I wholeheartedly believe that the stiff muscles are a small price to pay for the lifelong benefits of literacy.

*W.B. (Bill) Boyd - President, Rotary International*

**Rotarian Literacy Project**

U.S. Rotarian Glenn Chamberlain has traveled to Guatemala 11 times since 2000. His annual visits are supporting a decade-old literacy project that is helping impoverished school children sharpen their reading and computer skills.



A member of the Rotary Club of Ephrata, Washington, Chamberlain travels to the country's poor rural areas to identify schools that can benefit from the self-sustaining Guatemala Literacy Project, or GLP. Months later, he returns with a team of Rotarians and other volunteers to deliver the needed textbooks, computers, and other supplies. More than 260 Rotary clubs in North and

Central America support the project, in partnership with the U.S.-based nonprofit Cooperative for Education.

... Since the GLP started in 1996, Rotarians and their partners have delivered more than 120,000 math, science, language, and social studies textbooks to about 23,500 Spanish-speaking students in 135 schools. The project has also established 17 mini-libraries and 16 computer centers, which are providing 8,700 high school students with the skills they need to secure technology-based jobs that will lift them out of poverty.

Chamberlain says the GLP owes its longevity to strong Rotarian support and the project's self-sustaining system. Each student pays a small annual fee to rent four textbooks and use a computer center. The money is placed in a five-year revolving fund that is used to replace worn-out books and equipment.

*More . . . www.rotary.org*

**Volunteers needed for two Special Club Committees:**

1) **AVID (Advancement Via Individual Determination) Recognition Dinner** for participating students at Southern & Hillside High Schools and their mentors. Members are need to help with planning the dinner and program. Contact Cindy Ray Keene – [cindy.keene@twcable.com](mailto:cindy.keene@twcable.com)

2) **Durham Rotary Social Gathering, June 11** at the Washington Duke Inn similar to last year's function. To help with the planning, please contact Mike Burdick – [burdickm@mindspring.com](mailto:burdickm@mindspring.com) or Page Wilson – [jpw@paperlessolutions.biz](mailto:jpw@paperlessolutions.biz)

**★ Birthdays – Month of March**

01 Mark Jacobs	07 Kim Rorschach	20 Isaac Green
01 Ken Lundstrom	08 Jim Hedrick	24 Walter Shackelford
02 Kay Gresham	11 Lloyd Schmeidler	25 Marvin Bobbitt
04 Harrison Shannon	12 Howard Clement	26 Jim Huckabee
04 Andrew Widmark	13 Ralph Snyderman	26 Tom Kerns, III
05 John Kerr	15 Bill Morley	28 Eileen Watts Welch
05 Susan Ross	16 Dennis McLain	
06 Steed Rollins	17 Guy Solie	

**Sergeant-at-Arms Report - 3/05**

**Speaker: Ken Reiter**

**Visiting Rotarian:**

Craige Summers – SW Durham

**Club Guests:**

*Carlos Galvis* – YE Exchange Student

*Muriana Fleming* – RAD DRC Speech Contest Winner  
(Rotarians Against Hunger Speech Winner)

*Qiana Fleming* – RAD Winner's mother

**Guests of Members:**

*Pam Higdon* ..... Keith Burns

*Susan Dancy* ..... Arthur Rogers

**March 05 - Attendance Report**

Total Members	206
Active Number used for attendance	180
Members Present	83
Attendance	48.89%

**Proposed Members – 2ND Posting**

*Carolyn Aaronson, Artist*

Classification: Arts

Sponsor: Mitzi Viola

*Sylvia Le Goff, Relocation Director*

Prudential Carolinas Realty

Classification: Real Estate Residential Sales

Sponsor: Sherry DeVries

*Robert Walker Teele, Management Supervisor*

McKinney & Silver

Classification: Advertising Agency

Sponsor: Arthur Rogers

*Ms. Carver Camp Weaver, Owner/President*

Square One Marketing, Inc.

Classification: Advertising Agency

Sponsor: Barker French

**RI & DISTRICT LEADERSHIP**

**RI President: W.B. (Bill) Boyd**  
**District 7710 Governor: Tim Mannix**  
**ADG-Area 7: Karen E. McMahan**

**2006-2007 DRC OFFICERS**

**President: Susan Ross**

[Susan.ross@dev.duke.edu](mailto:Susan.ross@dev.duke.edu)

681-0465 (office)

**President-elect: Toby Barfield**

[BarfieldT@usa.redcross.org](mailto:BarfieldT@usa.redcross.org)

489-6541 (office)

**Secretary: Newman Aguiar**

[newman@nc.rr.com](mailto:newman@nc.rr.com)

201-1868 (office)

**Assistant Secretary: Douglas Zinn**

[Kathy@marydukebiddlefoundation.org](mailto:Kathy@marydukebiddlefoundation.org)

493-5591 (office)

**Treasurer: Kurt Preble**

[KPreble@VerityInvest.com](mailto:KPreble@VerityInvest.com)

490-6717 (office)

**Sergeant-at-Arms: Troy Livingston**

[Troy.livingston@ncmls.org](mailto:Troy.livingston@ncmls.org)

220-5429 X328 (office)

**BOARD OF DIRECTORS**

Past-President: Dean Hamric 6/07

Sam Miglarese 6/07 Tom Krakauer 6/08

Arthur Rogers, III 6/07 Jerry O'Keeffe 6/08

Philip Hutchings, III 6/07 Carolyn Titus 6/08

Shelly Weitz 6/09

Marilynn Walls 6/09

Connie Campanaro 6/09

**Bernadette Jones, Executive Secretary**

[BjonesDurRotary@nc.rr.com](mailto:BjonesDurRotary@nc.rr.com)

Phone/Fax: 493-2227

