



# Durham Rotary Club Bulletin

**SERVICE Above Self**

2005-2006 RI Theme

March 27, 2006

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### RI MISSION STATEMENT

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

### THE 4-WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### DRC PROGRAM CALENDAR

- Mar 27 – Richard Krasno  
The Kenan Philanthropies  
Introduction: Doug Zinn
- Apr 03 – Bill Kalkhof  
“Downtown Durham Update”  
Introduction: Mal White
- Apr 10 - Paul Harris Fellows Program  
Ken Lundstrom
- 4/17 – No Rotary – *Holiday Observance*
- 4/24 – Board Meeting – 11:30am  
*(Please note date change because there is no meeting on the regular 3<sup>rd</sup> Monday)*
- 4/24 – GSE Team from District 4590 Brazil
- 5/01 – Durham Rotary Scholarship Awards  
Darryl Head
- 5/08 – James Moeser, Chancellor  
UNC-Chapel Hill  
Introduction: Dean Hamric
- 5/15 - Rick Weddle, RTP Foundation  
Introduction: Seth Jernigan

### SERVICE SCHEDULE

	Mar 27	Apr 3
Musician:	Verne Lanier	Sara Marks
Invocation:	Marilynn Walls	Cindy Ray Keene
S-a-A Report:	Hank Woods	Peter Tompkins

**DRC Raffle** supports the RI Foundation programs and projects.



Voluntary Contribution: - \$1/ticket or \$5/6

Proceeds: 1/2 to RI Foundation and 1/2 to

Winner. **3/20 Total raised: \$ 70.00**

Cash Winner: Dave Shaw

2 Carolina Theatre Tickets:

3/20 –

### “Be Active North Carolina ” – Shellie Pfohl



Last Monday club members learned about “Be Active North Carolina”, a non-profit organization dedicated to promoting increasing activity levels and healthy lifestyles for all North Carolinians. Executive Director, Shellie Pfohl, provided some startling statistics linking a sedentary lifestyle with numerous serious health issues, including heart disease, cancer, diabetes and even death. In addition to the human cost of obesity, Ms. Pfohl also presented study findings which calculated the financial costs of inactivity and unhealthy lifestyles. For example, obesity and associated risk factors cost the State of North Carolina \$24.1 billion a year; that’s \$2,900 per resident or \$6,200 per employee. Be Active North Carolina uses a three pronged approach to combat sedentary, unhealthy lifestyles: public education, programming and advocacy for policy change. All club members were provided with a red “Be Active” wristband and took the Be Active North Carolina pledge. More information can be found on the Be Active website at [www.beactivenc.org](http://www.beactivenc.org).

... Carolyn Titus



### ~ ~ ~ ~ ~ WELCOME ~ ~ ~ ~ ~

We readily welcome the presence and participation of the new members inducted at the March 20, 2006 meeting: **Libby Barnes**, President & CEO – Greater Durham Chamber of Commerce Classification: Economic Development presented by Scott Gardner, sponsor; **Matthew Ramadan**, Executive Director – Operation Breakthrough, Inc., Classification: Non-profit Management presented by Dennis McLain (and Linda McLain-Raleigh Crabtree), sponsors; **Bijoy Sahoo**, Dean–School of Business, NCCU, Classification: University Dean-Business Education sponsored by B.C. Dash; **Mark Staddler**, Financial Consultant – AXA Advisors, Classification: Financial Consultant presented by Arthur Rogers for Shelly Weitz, sponsor; and **Chris Williamson**, Regional Sales Manager – Pepsi Bottling Ventures of Durham, Classification: Marketing Manager presented by Dean Hamric, sponsor.

### Foundation Giving/Pledges Exceed \$18,000!

Ken Lundstrom reported that pledges and checks received last week now total \$18,000 or an average of \$106.83 per member! During our induction ceremony, Linda McLain generously named Matthew Ramadan, one of our newest members, a Paul Harris Fellow.

Many of you have been extraordinarily generous and because of this, we have set a new record for support of the Rotary Foundation. Paul Harris Recognition Day is April 10<sup>th</sup> and we will much to celebrate because of what you have done.

### Club launches new website – *George Lawrence, Co-chair, Public Relations*

After months of discussion, analysis and hard work, the Club now has a new website. We encourage all members to check it out immediately.

When this year’s Public Relations committee first began meeting late last summer, a new and improved website was one of the top priorities. The Club’s old site was serviceable, but it lacked depth and sophistication. The new site is vastly more informative, much easier to use and very pleasing to look at. In short, it’s an enormous improvement.

The majority of the credit for the new site goes to our own Newman Aguiar, who volunteered his time and the resources of his company to get the site designed and working. Newman went beyond the call of duty with this project, so please pat him on the back at our next meeting.

These days, websites are an essential part of any organization’s effort to communicate its message to its constituents and the public. In our case, that message of goodwill and service is fundamental to our mission as a Club. We believe the new site will be a genuine asset for years to come.

Please go to [www.durhamrotaryclub-nc.org](http://www.durhamrotaryclub-nc.org) to give the new site a test drive. And don’t forget to congratulate Newman for a job well done.

### Email Guidelines for Rotarians – [Customer Focus Group and the Technology Task Force of Rotary International – [www.rotary.org](http://www.rotary.org)]

#3 No Rotarian should be added to an “e-groups” or other type of bulk mailing list without that person’s permission; excepting mailing lists specifically established for RI Directors, Trustees, and Officers (including, but not limited to District Governors, District Governors Elect, District Governors Nominee), as well as RI Committee members, RI Task Force Chairmen and Coordinators, DICOs, CICOs, and Club President.

**Honorary Membership Update** – Tom Krakauer, Carolyn Titus  
 At its March 20, 2006 meeting the Rotary board approved clarifications to the club's Honorary Membership Program. The following is a summary of those clarifications.

The Durham Rotary Club Board of Directors may bestow Honorary Memberships on worthy individuals on the basis of their **leadership positions in the Durham community**, their **exemplary service** to the Durham Rotary Club, **50-years of membership** in Rotary International and significant tenure in the Durham Rotary Club, having reached the **age of 90**, and **other such reasons** (e.g., declining health), as the Board may deem appropriate.

Honorary Members will be re-appointed on an annual basis at the beginning of the Rotary year. Current Honorary Members will be grandfathered as Honorary Members so long as the Board deems it appropriate. Honorary Members have the option of receiving subscriptions to the RI Magazine at club expense.

**RI CALENDAR & NEWS** ..... [www.rotary.org](http://www.rotary.org)



**March 2006 — WORLD ROTORACT**

**Meet Rotaractor Nina Kolenc**



World Rotaract Week, which ran from 13-19 March, is an annual celebration of Rotaract, the Rotary-sponsored service club for young men and women ages 18 to 30. In honor of the founding of the first Rotaract club in 1968, Rotaract club members worked side by side with Rotarians on service projects in their communities. Nina Kolenc, of Maribor, Slovenia, is one of about 180,000 Rotaractors worldwide. Her Rotaract club was one of the many that commemorated Rotaract's founding. It also initiated a project that influenced like projects as far as South America and Africa.

... Rotaract is a very good organization, as it helps every active member grow personally. With this, the community also grows. I have had the opportunity to meet many great friends in Slovenia and abroad through Rotaract. I would like to thank them for making me a better person, which I hope I am today. Moreover, I hope I gave them a piece of myself and that I also helped them grow.

**Water: Our looming crisis** - By Anthony G. Craine 20 March 2006

Water is life. An adult can survive without food for weeks, but the human body can't go more than a few days without water. Yet in our world today, an alarming number of people struggle every day to get it. ... The painful irony is that water appears to be abundant on our "blue planet." It covers more than two-thirds of the earth's surface. But only 2.5 percent of that water is fresh water. ... This means that about 0.3 percent of the planet's freshwater is shared by all of its people. And while the amount of available freshwater remains stable, the number of people sharing it continues to grow.



... Few things affect human survival, and the production of everyday necessities, as directly as water does. But with such a broad range of challenges and the unfathomable numbers of people affected, how can Rotary clubs approach the issue with any hope of making a difference?

... Ron Denham [Rotary club of Toronto-Eglinton, Canada] says that there is amazingly simple, affordable technology to assist in solving the vexing problem of supplying water to those who don't have access. Sometimes the key is for clubs to identify a community's needs and to be sure that the work done results in a realistically sustainable benefit. ... Biosand filters, he says, are a cheap, reliable way to turn contaminated water into drinkable water. Rotarians from Calgary, Alberta, Canada, have set up a factory in Haiti to manufacture the filters and implement them in that country. ... An even cheaper tool for water purification seems almost too good to be true: plastic soda bottles. Bottles made from polyethylene terephthalate (PET) can be filled with dirty water and placed in sunlight. The sun's rays do all the work. "Glass won't do it, but PET plastic will," he says.

"The important thing is not to be daunted by the immensity of the task," Denham says. "The reality is that Rotarians in their own way are having a huge impact on the water-deprived people of the world. I think of a simple adage: How do you eat an elephant? One bite at a time."

*\*Anthony G. Craine is a former senior editor of The Rotarian. Writer Todd Wilkinson also contributed to this article, which was adapted from the January 2005 issue of The Rotarian.*

**★ Member Birthdays: -- Month of March – April 3**

- |                  |                      |                     |
|------------------|----------------------|---------------------|
| 01 Mark Jacobs   | 07 Kimerly Rorschach | 16 Dennis McLain    |
| 01 Ken Lundstrom | 08 Jim Hedrick       | 17 Guy Solie        |
| 02 Kay Gresham   | 11 Lloyd Schmeidler  | 24 Walt Shackelford |
| 04 Andy Widmark  | 12 Howard Clement    | 25 Marvin Bobbitt   |
| 05 John Kerr     | 13 Ralph Snyderman   | 26 Jim Huckabee     |
| 05 Susan Ross    | 14 Darryl Head       | 26 Tom Kerns, III   |
| 06 Steed Rollins | 15 Bill Morley       |                     |

- April**  
 02 Willie Covington      03 Gerry Musante

**Sergeant-at-Arms Report – 3/20 Meeting**

**Speaker:** Shellie Pfohl

**Visiting Rotarians:**

- Linda McLain – Crabtree  
 Tom Wheeler – Duluth, MN

**Guests of Members:**

- Liz Goodman ..... George Lawrence  
 John Sharpe ..... Lois Cranford

**Proposed Member – 2 ND Posting**

**John Sharpe, Vice-President**  
 (Former DRC member 1975-85)  
 Cultural Properties & Resources Management, Inc.  
 Classification: Consultant – Records Management  
 Proposer: Lois Cranford

**March 20 - Attendance Report**

Total Members	195
Active Number used for attendance	168
Members Present	93
Attendance	55.36%

**RI & DISTRICT LEADERSHIP**

**RI President: Carl-Wilhelm Stenhammar**  
**District 7710 Governor: Glenn Hood**  
**ADG-Area 7: Bill Wicker**

**2005-2006 DRC OFFICERS**

**President: Dean Hamric**  
 Dean.hamric@suntrust.com  
 683-7494 (office)

**President-elect: Susan Ross**  
 Susan.ross@dev.duke.edu  
 681-0465 (office)

**Secretary: Toby Barfield**  
 Tobybar@mindspring.com  
 968-6620 (preferred)

**Treasurer: Sara Marks**  
 Sara.E.Marks@gsk.com  
 483-0039 (office)

**Sergeant-at-Arms: Sam Miglarese**  
 sam.migliarese@duke.edu  
 668-6275 (office)

**BOARD OF DIRECTORS**

- Past-President: MaryAnn Black 6/06  
 Willie Covington 6/06      Newman Aguiar 6/07  
 Barker French 6/06      Trey Gilmore 6/07  
 Ken Lundstrom 6/06      Arthur Rogers, III 6/07  
 Tom Krakauer 6/08  
 Jerry O'Keeffe 6/08  
 Carolyn Titus 6/08

**Club News Connection . .**

Bernadette Jones, Executive Secretary  
[BjonesDurRotary@nc.rr.com](mailto:BjonesDurRotary@nc.rr.com)  
 Phone: 493-2227 (office & fax)



**DRC Paul Harris Recognition Day April 10th!**

As part of our special program, the Rotary Foundation Committee asks all members who are PHF to wear their medallions. Please mark your calendar now and come prepared to join in the celebration! – Ken Lundstrom, Chair

**District Conference - April 28-30 in Asheville, --**

Send checks made to "Rotary District 7710 Conference 2006" with registration forms directed to Rotarian Leon McKoy, Registration Chairman, P.O. Box 655, Buie's Creek, NC 27506. ... [www.rotary7710.org](http://www.rotary7710.org)

**2006 RI Convention -- Malmö, Sweden, and Copenhagen, Denmark.** The theme, "Bridging the World.

11-14 June - information and registration at: [www.rotary.org](http://www.rotary.org). Register by March 31.