



# Durham Rotary Club Bulletin

## October 8, 2007

2007-2008 RI Theme

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The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

### THE 4-WAY TEST

Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

### DRC PROGRAM CALENDAR

10/08 - Newspaper Media Panel:

Bob Ashley, Editor - The Herald-Sun  
Melanie Sill, SVP & Executive Editor  
- The News & Observer

Lisa Sorg, Editor - The Independent  
Moderator: Professor Philip Meyer, UNC

10/15 - Kim Rorschach, Director

\*\*\*Club meeting will be held at  
**THE NASHER MUSEUM OF ART**  
Duke University\*\*\*

10/22 - NO MEETING

10/29 - TBD

11/05 - Rodney Hood, Vice-chairman  
Federal Credit Union Board

Introduction: Arthur Rogers

11/12 - Radio Media Panel

Moderator: Professor Philip Meyer, UNC

### SERVICE SCHEDULE

	10/08	10/15
Musician:	Verne Lanier	Verne Lanier
Invocation:	Kevin Rumsey	
S-a-A Report:	Roz Grace	Roz Grace
	Carolyn Aaronson	Carolyn Aaronson
Program Write-up:		

### DRC Raffle - Supports the RI Foundation Programs and Projects



Voluntary Contribution:

\$1/ticket; \$5/6 tickets

Proceeds: 1/2 to RI Foundation; 1/2 to Winner

10/01 Total Receipts: \$86.00

Winner: Roz Grace

The CART Fund - 10/01 Total Receipts: \$45.32  
(Coins for Alzheimer's Research Trust)

10/01/07 - "Keeping Durham's Economy Moving Forward" - Ted Conner



I recently had to order a couple of custom windows at Home Depot for a home I was renovating to flip. I was surprised when the salesperson at Home Depot let me know that they would be here quickly because they were now getting them from a new company manufacturing windows in Durham. I was reminded of this when Ted Connor, Vice President of Economic Development of the Durham Chamber of Commerce mentioned the company to make a point that not all economic development in the region was high tech. In certain industries where it is impractical or costly to ship long distances there are still manufacturing opportunities. This was one of several interesting insights Ted provided that may have been news to many of the long time observers of economic development in the area such as me.

Ted was introduced by Phail Wynn for our first October program as the "best economic development professional working in the state" and worthy to inherit the mantle of previous Chamber economic development chiefs, Jim Camp and Tom White. Phail, of course, would know. One of Ted's recurring themes was that economic development is a team effort and Phail in his role at Durham Tech has long been a key member of the very successful teams that have been bringing companies, jobs and prosperity to this area. Ted cited the participation of several other members of the Downtown Rotary on that team as well.

Another important observation Ted made was that Durham is competing in a global economy that is moving at a faster and faster pace. This means shaping our economy around our assets including our workforce and the local universities. The Triangle region is home to about 1.5 million people and the vibrancy of the region is what attracts companies to locate here. Once attracted to the region Ted and the Durham Chamber make the case for our city.

Ted also made the case for not putting all our economic development eggs in one basket. An eye towards developing niches in the area of life sciences kept the Triangle growing when the saturation point on electronics was reached. Looking forward, Ted sees we could reach the saturation point in life science industries in a few years and should already be planning for the next major area. The most promising of those Ted sees as "green industries" or those that meet the needs of a world running out of fossil fuels and facing climate change.

Ted's presentation should remind us that we are indeed fortunate as a region to have tremendous assets upon which to build an economy and a great team of professionals to lead us there.

.....*Respectfully submitted, Jay Zenner*

### Ever entertained the thought of being a writer?

Program reporters are needed to prepare a write-up of the speaker's presentation and email it to the executive secretary by Wednesday afternoon. Just a paragraph or two will do! To date only 3 people have signed up for the Bulletin Committee and Steed Rollins, the committee chair has issued a clarion call for help! Please contact Steed at 919-342-0398 or email him at [steed.rollins@mindspring.com](mailto:steed.rollins@mindspring.com).



### PLEASE ENTER A REMINDER ALERT ON YOUR CALENDAR!

Monday - October 8 - Newspaper Media Panel Discussion

President Toby asks that everyone arrive, prepare your plate and be seated at table by 12:30pm. With four speakers, time is of the essence and the meeting will convene promptly at 12:30pm!

Monday - October 15 - at the NASHER Museum of Art at Duke University.

Please arrive AT THE NASHER promptly to allow maximum time for touring the museum after Museum Director and Rotarian Kim Rorschach's special presentation. The Nasher is closed on Mondays so this is a special arrangement for the club. Parking has been arranged and transportation will be provided from the museum parking lot for those who may have difficulty traversing the sloped steps. The meal will be catered and we need to give the caterer a guaranteed number. Therefore, we need to know if you plan to attend - no additional costs to you. However, if you plan to bring a guest, the regular \$12 meal fee applies. Please place your name on the Nasher 10/15 Meeting Signup sheet on the table.

Monday - October 22 - NO MEETING at any location!

Monday - October 29 - Board Meeting - 11:30am

*NO board meeting on the usual 3<sup>rd</sup> Monday - October 15.*

**October – VOCATIONAL SERVICE Month ...www.rotary.org**

**About Vocational Service**

When professionals join a Rotary club, they do so as a representative of their particular business or profession. This gives Rotarians the dual responsibility of representing their vocation within the club and of exemplifying the ideals of Rotary within the workplace.



Vocational service focuses on:

- Adherence to, and promotion of, the highest ethical standards in all occupations, including fair treatment of employers, employees, associates, competitors, and the public.
- The recognition of the worthiness of all useful occupations, not just your own or those that are pursued by Rotarians.
- The contribution of your vocational talents to the problems and needs of society.
- The values expressed in [The 4-Way Test](#) and the [Declaration for Rotarians in Business and Professions](#), which promote high ethical standards in the workplace, a central theme of Rotary throughout its history.

**FAQs:**

**Isn't vocational service really just a way for Rotarians to enhance their own business skills?**

Not exclusively. Vocational service promotes high ethical standards and the appreciation of all useful occupations throughout a community. Rotarians have a vast amount of expertise in areas that include management, supervision, marketing, finance, risk management, and ethical business practices. They can share all of these skills with the greater community through vocational service projects.

**Do Rotary clubs work alone on their vocational service projects?**

Not necessarily. Sometimes collaborative projects can lead to even greater results. In July 1997, the RI Board reaffirmed its 1991 decision that encourages Rotary clubs to establish communication with chambers of commerce and industry to explore service opportunities and, when appropriate, develop service projects that would be more productive if undertaken jointly.

**Durham Rotary Club needs YOU!**



We're helping to build another Habitat House and we need your participation to make it work! We'll be building — *actually constructing walls, putting on a roof and hanging windows* — over the course of four weekends at 1209 Franklin St. in the Golden Belt Historic District downtown. There are two shifts (8-12 and 1:00-4:30) on each of the Friday and Saturdays we're working and you can choose to work one or both. You can help with construction — pounding nails or just assisting by staging materials and being a runner — or help with snacks and hospitality. Dates we need help are as follows:

- Friday October 12 and Saturday, October 13
- Friday October 19 (afternoon only); Saturday October 20 (afternoon only)
- Friday October 26 and Saturday, October 27
- Friday, November 2 and Saturday, November 3

Contact **Shelly Weitz** (688-3636) to schedule your construction dates or **Carolyn Aaronson** (572-2865) to help with hospitality. Can't commit to one of these dates? Your financial contribution would help enormously! Contact **Andy Barada** (220-5306)

.....Shelly Weitz, Co-chair

**District 7710 Foundation Seminar** --- Saturday morning, October 20 at Greenwood Forest Baptist Church in Cary. The program will begin at 9 a.m. All Rotarians are invited to attend. Registration is required. The program will be on How District 7710 Shares Rotary in the World. There will be Rotary Alumni speakers as well as break-out sessions on Our Scholarship Programs, How to Write a Grant, and a course on Ways to Support The Foundation through the Permanent Fund, Annual Giving and the Paul Harris Society. There will be time for good Rotary fellowship. To register for the event log on to the district database. Then go to the calendar tab, scroll down to the event and click on Register Now. Please plan to attend and bring a new Rotarian. You can also register a guest this same way.

Annual Giving Chair, Russell Duncan, has advised that there are twenty-four more \$500 Paul Harris Fellowships thanks to a most generous Rotarian. Russell can be reached at [rwncan@bellsouth.net](mailto:rwncan@bellsouth.net) or (919)733-1901.

Charlie Hatch, General Foundation Chair -- Email: [cmhatch@hotmail.com](mailto:cmhatch@hotmail.com)

★ **Birthdays – October**

03 MaryAnn Black	13 Brian Scott	25 Dean Hamric
04 Ken Chamblee	14 Bill Anlyan	25 John Sharpe
04 John Looney	18 Jim Pleasants	26 Mark Staddler
04 Alex Rivera	18 Kenan Rand	26 George Williams
07 Sylvia Le Goff	19 Marvin Walker	29 Barry Curtis
11 Shelly Weitz	20 Cindy Keene	30 Bob Booth
12 Wendell Davis	23 Art Christakos	
13 Parks Alexander	25 Barker French	

**SERGEANT-AT-ARMS REPORT -10/01**

**Speaker:** Ted Conner

**Guests of Members:**

- Jose Lopez, Sr. .... Steve Chalmers
- James Dobbins ..... Shelly Weitz
- Joyce Mitchell-Antoine ..... Carolyn Aaronson
- Meg Louise Solera ..... Susan Ross
- José Solera. .... Susan Ross

**October 1 – Attendance Report**

Total Members	206
Active Number used for attendance	182
Members Present	90
Attendance	49.45

**Proposed Member**

**Janene Tompkins, Senior Financial Advisor**

Coastal Federal Credit Union  
Classification: Banking Management/Financial Advisor  
Sponsor: Peter Tompkins

**WHO'S Missing? FINAL CALL Unanswered!**

**The 2007-2008 Club Directory is being**

**compiled.** Have you signed up for a committee? Please contact President Toby to make known your club service activity preference for this year.



Photos are needed for the following members:

- Browne, Kristine Nelms, Charlie Tye, Earl
- Jacobs, Mark Smith, Queron Warner, Gaston
- Kestenbaum, Jane Tompkins, Janene

Please email **AS SOON AS POSSIBLE**, a photo in the jpeg format to [BjonesDurRotary@nc.rr.com](mailto:BjonesDurRotary@nc.rr.com).

**2007-2008 RI & DISTRICT LEADERSHIP**

**RI President: Wilfrid J. Wilkinson**  
**District 7710 Governor: Barry Phillips**  
**ADG-Area 7: Karen E. McMahan**

**2007-2008 DRC OFFICERS**

- President: Toby Barfield**  
[BarfieldT@usa.redcross.org](mailto:BarfieldT@usa.redcross.org)  
489-6541 (office)
- President-Elect: Phil Hutchings, III**  
[phil@hutchingscpas.com](mailto:phil@hutchingscpas.com)  
493-1625 (office)
- Secretary: Newman Aguiar**  
[newman@nc.rr.com](mailto:newman@nc.rr.com)  
201-1868 (office)
- Treasurer: Kurt Preble**  
[KPreble@VerityInvest.com](mailto:KPreble@VerityInvest.com)  
490-6717 (office)
- Sergeant-at-Arms: Bill Stokes**  
[william.a.stokes@smithbarney.com](mailto:william.a.stokes@smithbarney.com)  
490-7141 (office)

**BOARD OF DIRECTORS**

- Past-President: Susan Ross 6/08
- Tom Krakauer 6/08 Shelly Weitz 6/09
- Jerry O'Keeffe 6/08 Marilyn Walls 6/09
- Carolyn Titus 6/08 Connie Campanaro 6/09
- Abe; Ekpunobi 6/10
- Arthur Rogers 6/10
- Bijoy Sahoo 6/10

**Bernadette Jones, Executive Secretary**

[BjonesDurRotary@nc.rr.com](mailto:BjonesDurRotary@nc.rr.com)

Phone/Fax: 493-2227



**Club Website Masters:**

Newman Aguiar, Club Secretary & Website Designer  
Melissa Mills, Assistant – Weekly Update